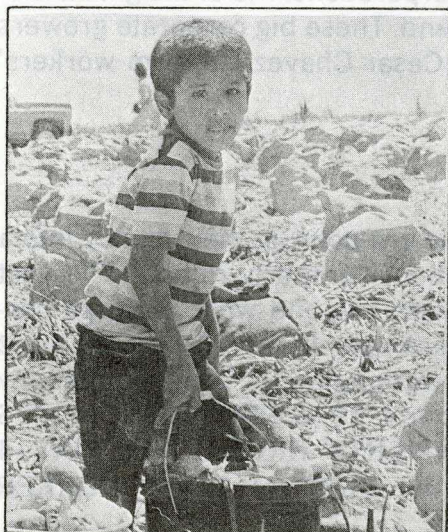


FOR FARM WORKERS

VOTE YES ON 14



Child Labor in California
July 1, 1976
Mettler, California
108° Fahrenheit

*"What a terrible irony it is
that the men, women and children
who feed us all do not have
enough food for themselves."*

—Cesar Chavez

In 1976, children in California still work in the fields. Families live in crowded, dirty labor camps. Farm workers are killed in dilapidated, unsafe buses.

For more than a decade, Cesar Chavez and the farm workers have tried to end this suffering. They have sacrificed and worked and they now ask for your help on election day, November 2nd.

YES ON 14 will protect the farm workers' right to vote in secret ballot elections for the union of their choice ... and will finally give farm workers the opportunity to make life better for themselves and their children.

LOOK WHO ENDORSES PROPOSITION 14:

Cesar Chavez

Senator Alan Cranston

Governor Jimmy Carter

Mayor George Moscone

Protestant, Catholic and Jewish Religious Leaders

California Federation of Labor, AFL-CIO

Governor Edmund (Jerry) Brown

Senator John Tunney

Mayor Tom Bradley

United Auto Workers

GUARANTEE FARM WORKERS THE RIGHT TO VOTE!

VOTE YES ON 14

BIG GROWERS . . .

Agribusiness is an \$8.5 billion industry in California. Included are large oil, pesticide and railroad corporations. 7% of the growers of California own 80% of the farmland. These big corporate growers have been trying to destroy the Cesar Chavez led farm workers' movement for 11 years.

BIG LIE . . .

The wealthy growers of California are pouring their money into a fraudulent TV-radio campaign about "property rights." The vast majority of California farm workers live and work on large corporate farms. Proposition 14 guarantees these workers the right to talk to organizers during non-working hours, a right upheld by the U.S. Supreme Court on October 4, 1976. PROPOSITION 14 IS NOT ABOUT ANYBODY'S PROPERTY RIGHTS. YES ON 14 MEANS ONLY ONE THING: AN END TO FARM WORKER SUFFERING.

BIG MONEY . . .

The big growers of California are behind the TV campaign against Proposition 14. Agribusiness has already raised \$1 million for their anti-14 propaganda. Over half the anti-14 money has been donated by a tiny percentage of contributors. Among those corporations paying for the anti-14 TV ads are: Southern Pacific Railroad, Superior Oil Co., Pan American Insurance Co., California Farm Bureau, Irvine Land Co., Newhall Land Co., Weyerhaeuser Paper Co., Western Growers Assoc. and Tenneco.

**DON'T LET THE GROWERS GET AWAY
WITH THEIR BIG LIE.**

VOTE YES ON 14

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